

Market Your Publications And Services with ALA Mailing Lists

Available Lists

ALA offers Membership Lists that include Personal and Organizational Members active in special interest Divisions, Sections and Round Tables. ALA Membership Lists also include foreign and Canadian addresses.

Rental of ALA Membership Lists

The American Library Association grants permission to outside organizations, institutions, or individuals, to use its membership lists. Such permission is for **rental only**. The lists are not sold, and they may not be duplicated.

Ordering Information

Requests should be made in writing and can be mailed or faxed in, accompanied by a sample or facsimile of the piece to be mailed.

ALA reserves the right to examine the mailing piece, and to refuse the use of the lists if the usage seems, for any reason, to be undesirable.

Names and addresses are available in the following formats:

- Avery Laser Labels (2-up, peel-off)
- E-mail "attachment" (Excel file)

Lists are run in Zip Code sequence. Specific states may be requested and membership lists can be merged and purged.

All orders are shipped via United Parcel Service, 3-day select, unless otherwise requested. Shipping charges will be added to all orders.

All work is normally completed within 10 working days after receipt of order.

We do not provide email addresses or telephone numbers and offer no broker(s) commission or discounts.

Prices

- **\$150/1,000** for names and addresses sent as an email "attachment" (Excel file)
- **\$250/1,000** for names and addresses on Avery laser labels (2-up, peel-off)
- **15% discount** for ALA Corporate Members
- **20% discount** for reuse of list or second set run at the same time

Minimum Charge:

- **\$150** – Email "attachment" (Excel file)
- **\$250** – Avery laser (peel-off) labels 2up
- **\$50** – keycoding (up to 8 characters)
- No charge for merging lists

How to Order

Fax or mail a sample of the mailing piece for approval, along with your order form, to:

Maribeth Chapman – Mailing Lists
American Library Association
225 N. Michigan Avenue
Suite 1300
Chicago, IL 60601

Telephone: (312) 280-2460

Fax: (312) 280-2438

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